



**GET  
NEW** ▶ Clients  
▶ Leads  
▶ Resources

## REACH OUT to a whole new market

### BUSINESS

- Market to multicultural audience
- Present your products
- Reach out new customers
- Find new leads
- Network with business owners

### EDUCATION

- Undergrad programs
- Master Degree Options
- Education programs for working adults
- Student loans, scholarships, financial aid
- Transfer process

### JOBS

- Find reliable contractors
- Present workforce resources
- Meet multicultural applicants
- Inform about your job openings
- Explain your job application process

# DISCOVER THE BENEFITS



## CONNECTS YOU

with **250,000** ethnic consumers:

- Russians
- Ukrainians
- Armenians
- Romanians
- Hispanics
- Asian Pacific Islanders
- African Americans

## REACHES OUT

over **100,000** students:

- Los Rios Community Colleges
- Sacramento State University
- Sierra College
- Art Institute
- Drexel University
- University of San Francisco Sacramento Campus
- University of Pacific
- Ultrasound Institute
- Epic Bible College
- William Jessup University
- Carrington College

## PROMOTES YOUR NAME

among **5,500** members of:

- Metro Chamber of Commerce
- Natomas Chamber of Commerce
- Rancho Cordova Chamber of Commerce
- Lincoln Chamber of Commerce
- Slavic American Chamber of Commerce
- North Sacramento Chamber of Commerce
- Hispanic Chamber of Commerce
- Black Chamber of Commerce
- Asian Pacific Chamber of Commerce
- Carmichael Chamber of Commerce
- Arden Arcade Chamber of Commerce
- Fellowship Chamber
- APAPA

## ALLOWS YOU TO MEET

over **2,500** potential:

- Clients
- Leads
- Resources

## PROVIDES AN INTEGRATED

media campaign:

- Russian American Media
- Russian Time Magazine
- Russian Observer Newspaper
- D'PRIMERAMANO Magazine
- Sac Latino Magazine
- LaPulga Newspaper
- World Journal Asian Newspaper
- Capital Public Radio
- Crossings TV
- [www.Sacramento365.com](http://www.Sacramento365.com)
- [www.RussianPerspective.com](http://www.RussianPerspective.com)
- Salem Communications
- K-Love
- Russian FB Groups

**YES! WE WOULD LIKE TO BECOME A PART  
OF THE ANNUAL MULTICULTURAL BUSINESS & CAREER EXPO**

I, the undersigned, am authorized to agree to this Sponsorship on behalf of listed organization for Sponsor's participation at level indicated below, and on the terms and conditions indicated, at the Annual Multicultural Business & Career Expo to be held on Friday, September 20, 2019. Address: Citrus Heights Community Center | 6300 Fountain Square Dr, Citrus Heights, CA 95621.

Sponsor – Individual or Organization: \_\_\_\_\_

Contact person: \_\_\_\_\_ Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ - \_\_\_\_\_

Business phone number (\_\_\_\_) \_\_\_\_\_ Direct phone number (\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Tax ID# \_\_\_\_\_ RAM representative you are working with \_\_\_\_\_

Preferred Zone:  Business  Health  Education  Employment  Non-Profits

**I PREFER TO MAKE A PAYMENT BY:**

- CASH  
 CHECK # \_\_\_\_\_ make checks payable to Russian American Media  
 CREDIT CARD provide credit card information below

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Signature of  
 Sponsor Representative: \_\_\_\_\_ DATE: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

**\$500 BOOTH RESERVATION**

**Electricity Needed (+\$50)**

**Includes the following features:**

- Table, Table Cloth and 2 Chairs
- Exhibitor's Name Listing in Event Program
- Exhibitor's Name Listing in online promotions
- Free Parking

**PROGRAM ADVERTISEMENT**

- Back Cover Full Page Color: **\$1000**
- Inside Cover Full Page Color: **\$750**
- Full Page Inside: **\$500**
- Half Page Inside: **\$350**
- Quarter Page Inside: **\$250**

*Premier Sponsorship Options available upon request*

By signing above, I authorize organizer's bank to collect sponsorship charges on the debit/credit card or check provided in accordance with the agreement herein. I also understand that no refunds are provided after payment for booth/sponsorship is made.

**INSTRUCTIONS: (a)** Fill-out all Information in the spaces provided, **(b)** sign with Authorized Signature on behalf of Sponsor, including contact information for both representative and billing address of Sponsor, **(c)** submit completed Sponsorship Agreement with payment to:

Russian American Media  
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 Sacramento, CA 95815

For questions regarding Sponsorship, please contact your Russian American Media Representative at (916) 299-1777 or visit Russian American Media Headquarters at 1851 Heritage Ln, Ste 141, Sacramento, CA 95815, [www.RussianAmericanMedia.com](http://www.RussianAmericanMedia.com)



# MULTICULTURAL BUSINESS EXPO

## THANKS TO OUR SPONSORS

### ORGANIZERS



### TITLE SPONSOR



### PREMIUM SPONSORS



### MEDIA SPONSORS

