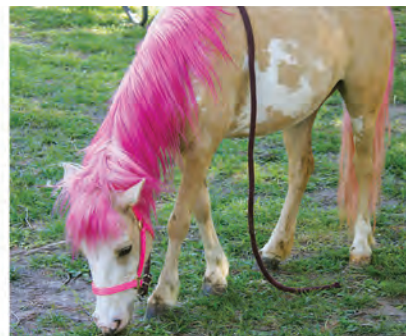




16th Annual International Kids Festival

Saturday, May 23, 2020, 10am - 4pm
WILLIAM LAND PARK AMPHITHEATER



FESTIVAL BENEFITS

ANNUAL INTERNATIONAL KIDS FESTIVAL

Saturday, May 23, 2020

16th Annual International Kids Festival



ABOUT The Annual International Kids Festival is an annual event that brings together thousands of families from Russian-speaking, Asian, African-American, Hindu, Latino, and other communities. The festival provides direct exposure among the ethnic consumers and thus builds a lasting connection with these vast market pools.

This festival has been around for over 16 years and helped hundreds of organizations reinforce community presence, boost their image among the multicultural families, and deliver information about their products and services to a hard-to reach market pool.

AUDIENCE Over 17,000 multicultural consumers

- BENEFITS**
- Directly **CONNECT** with over 17,000 multicultural consumers
 - Personally **PRESENT** your products/services
 - **EDUCATE** community about your services
 - Increase your **BRAND** awareness
 - **PROMOTE** your programs/specials
 - **DIFFERENTIATE** your company from your competitors

- ZONES**
- Business Zone
 - Health Zone
 - Education Zone
 - Home Improvement
 - Auto Zone
 - Wedding Zone
 - Other

BOOTH RESERVATION

ANNUAL INTERNATIONAL KIDS FESTIVAL

Saturday, May 23, 2020

VENDOR TYPE

BUSINESS:

- Exhibition Booth \$500
 Electricity Needed +\$50

FOOD VENDOR:

- Booth/Truck \$500
 Electricity Needed +\$50

SPECIAL ZONES

- | | |
|------------------------------------|--|
| <input type="checkbox"/> Business | <input type="checkbox"/> Community Resources |
| <input type="checkbox"/> Health | <input type="checkbox"/> Home Improvement |
| <input type="checkbox"/> Education | <input type="checkbox"/> Food Court |
| <input type="checkbox"/> Auto | <input type="checkbox"/> Other |

PROGRAM ADVERTISEMENT

- Back Cover Full Page Color: \$1000
 Inside Cover Full Page Color: \$750
 Full Page B&W: \$500
 Half Page B&W: \$350
 Quarter Page B&W: \$250

BOOTH PACKAGE FEATURES

- 10' x 10' exhibit booth
- 6' table
- 2 fold-up chairs
- Table cloth
- Booth set-up & tear-down
- Access to electricity - additional \$50

Premier Sponsorship Options available upon request

TOGETHER WE CAN MAKE A DIFFERENCE! YES! WE WOULD LIKE TO CONTRIBUTE TO THE 16th ANNUAL INTERNATIONAL KIDS FESTIVAL

Organization Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Business Telephone: (____) _____, Cellular: (____) _____

E-Mail: _____

Website: _____

RAM Representative you are working with: _____

I, the undersigned, am authorized to agree to this Sponsorship on behalf of the name company or organization for Sponsor's participation at level indicated herein, and on the terms and conditions indicated, at the 16th Annual International Kids Festival to be held on Saturday, May 23, 2020, from 10:00 am to 4:00 pm at William Land Park Amphitheater. No refunds after payment for sponsorship/booth is made.

Printed Name of Authorized Sponsor Representative: _____

Title _____ Telephone: _____

E-mail: _____

Signature of Sponsor Representative: _____ Date: _____

INSTRUCTIONS: (a) Fill-out all Information in the spaces provided, (b) sign with Authorized Signature on behalf of Sponsor, including contact information for both representative and billing address of Sponsor, (c) submit completed Sponsorship Application & Agreement via either by email to Sponsorship@RussianAmericanMedia.com, or by mail with Sponsorship payment to Russian American Media, Inc. at 1851 Heritage Ln, Ste 141, Sacramento, CA 95815. More info at (916) 299-1777, or www.RussianAmericanMedia.com