



THE
Best

by Russian-Speaking Community

AWARD
CEREMONY
& GALA

THE **Best**
by Russian-Speaking Community

AWARD CEREMONY & GALA

FEATURING:



ANNUAL
THE BEST
BY RUSSIAN-SPEAKING COMMUNITY
AWARD CEREMONY & BANQUET

YOU ARE INVITED

Dear friend, you are invited to a one night journey into the fascinating world of Russian California!

The Best by Russian-Speaking Community Award Ceremony is one of the most publicized events of the year within the Slavic Community of California. It attracts an exceptional group of elite guests interested in building relationship with the Russian-Speaking market.

TAKE ADVANTAGE

of the Sponsorship Opportunities presented herein to:

INTRODUCE

yourself to prominent Slavic entrepreneurs and community leaders

MEET

government officials, corporate executives, and representatives of the private sector voted BEST by the Slavic community

DISCOVER

new possibilities and opportunities

All these and more at the Annual The BEST by Russian-Speaking Community Award Ceremony and Gala, featuring Miss Russian California Grand Finale!

The event is dedicated to acknowledgement of businesses & organizations voted Best for their exceptional services rendered to the Russian-Speaking residents of our region. The winners are selected by the Slavic consumers via community's most powerful media links such as Russian Observer Newspaper, Russian Time Magazine, Russian Business Directory, and community internet hubs.

One of the key program highlights is Miss Russian California Grand Finale, that spotlights ten most attractive and talented young ladies of Slavic descent competing for the title of the Slavic Community Youth Ambassador of the year.

CHOOSE ONE OF THE SPONSORSHIP OPTIONS

presented herein and build lasting relationship with the Slavic community.

TITLE SPONSOR **SOLD OUT** (exclusive)

DINNER SPONSOR **SOLD OUT** (exclusive)

- Reserved VIP Table for up to 10 guests
- 10 passes to VIP Reception admission tickets
- Full page advertisement display in the event program
- Stage acknowledgement by the MCs
- Logo recognition on multiple overhead screens
- Recognition online and on social media channels
- Recognition in all event related promo materials

VIP RECEPTION SPONSOR **SOLD OUT** (exclusive)

- Photo banner with logo at VIP Reception area
- Reserved VIP Table for up to 8 guests
- 6 passes to VIP Reception admission tickets
- Full page advertisement display in the event program
- Stage acknowledgement by the MCs
- Logo recognition on multiple overhead screens
- Recognition at VIP Reception

PERFORMANCE SPONSOR **\$10,000** (exclusive)

- Reserved VIP Table for up to 10 guests
- 10 passes to VIP Reception admission tickets
- Full page advertisement display in the event program
- Stage acknowledgement by the MCs
- Logo recognition on multiple overhead screens
- Recognition online and on social media channels
- Recognition in all event related promo materials

PLATINUM SPONSOR **\$7,000**

- Reserved VIP Table for up to 10 guests
- 10 passes to VIP Reception admission tickets
- Full page advertisement display in the event program
- Stage acknowledgement by the MCs
- Logo recognition on multiple overhead screens
- Recognition online and on social media channels
- Recognition in all event related promo materials

GOLD SPONSOR **\$5,000**

- Reserved VIP Table for up to 8 guests
- 4 passes to VIP Reception admission tickets
- Half page advertisement display in the event program
- Stage acknowledgement by the MCs
- Logo recognition on multiple overhead screens
- Recognition online and on social media channel

SILVER SPONSOR **\$3,000**

- Reserved up to 6 guests at the Gala
- 2 passes to VIP Reception admission tickets
- 1/4 page advertisement display in the event program
- Stage acknowledgement by the MCs
- Logo recognition on multiple overhead screens
- Recognition online and on social media channels

TABLE SPONSOR **\$1,500**

- Reserved up to 4 guests at the Gala
- 2 passes to VIP Reception admission tickets
- Logo in the event program
- Logo recognition on multiple overhead screens

FRIENDS OF RAM **\$750**

- Reserved 2 guests at the Gala
- 2 passes to VIP Reception admission tickets
- Company Name in the event program
- Company Name recognition on multiple overhead screens

THE BEST

BY RUSSIAN-SPEAKING COMMUNITY AWARD CEREMONY & BANQUET

Friday, November 1st, 2019 | 6pm-9pm
Center of Twenty Three Hundred
2300 Sierra Blvd, Sacramento, CA 95825

SPONSORSHIP APPLICATION

AS AN AUTHORIZED REPRESENTATIVE OF THE ORGANIZATION LISTED BELOW I COMMIT TO THE FOLLOWING SPONSORSHIP LEVEL:

_____ NAME OF SPONSORING ORGANIZATION		
_____ NAME OF AUTHORIZED REPRESENTATIVE		_____ TITLE
TEL (____) _____		FAX (____) _____
_____ E-MAIL		
_____ BILLING ADDRESS		
_____ CITY	_____ STATE	_____ ZIP
_____ AUTHORIZED SIGNATURE		_____ DATE
_____ Name of RAM Representative you are working with		

SPONSORSHIP LEVELS:

- | | |
|--|-----------------|
| <input type="checkbox"/> TITLE SPONSOR:
up to 10 guests | SOLD OUT |
| DINNER SPONSOR:
up to 10 guests | SOLD OUT |
| VIP RECEPTION SPONSOR:
up to 8 guests | SOLD OUT |
| PERFORMANCE SPONSOR:
up to 10 guests | \$10,000 |
| PLATINUM SPONSOR:
up to 10 guests | \$7,000 |
| GOLD SPONSOR:
up to 8 guests | \$5,000 |
| SILVER SPONSOR:
up to 6 guests | \$3,000 |
| TABLE SPONSOR:
up to 4 guests | \$1,500 |
| FRIENDS OF RAM:
2 guests | \$750 |
| INDIVIDUAL TICKET: | \$250 |

EVENT PROGRAM ADVERTISEMENT:

- | | |
|--|--------|
| <input type="checkbox"/> Back Cover Full Page Ad: | \$1000 |
| <input type="checkbox"/> Inside Cover Full Page Ad: | \$750 |
| <input type="checkbox"/> Inside Full Page Ad: | \$500 |
| <input type="checkbox"/> Inside Half Page Ad: | \$350 |
| <input type="checkbox"/> Inside Quarter Page Ad: | \$250 |
| <input type="checkbox"/> I / We are purchasing individual tickets and would like to be seated with following organization: | |

INSTRUCTIONS:

- 1) Complete Sponsorship Application above
- 2) Submit application by e-mail info@RussianAmericanMedia.com or fax: 916-266-7599
- 3) Mail Sponsorship Application along with the payment to Russian American Media, Inc. 1851 Heritage Lane, Ste 141, Sacramento, CA 95815

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TITLE SPONSOR



CO-ORGANIZED BY

