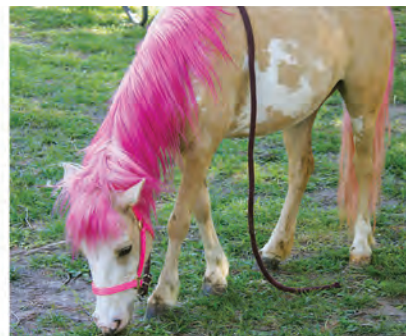




# 15th Annual International Kids Festival

Saturday, May 25, 2019, 10am - 4pm  
WILLIAM LAND PARK AMPHITHEATER



# FESTIVAL BENEFITS

# ANNUAL INTERNATIONAL KIDS FESTIVAL

Saturday, May 25, 2019

# 15<sup>th</sup> Annual International Kids Festival



**ABOUT** The Annual International Kids Festival is an annual event that brings together thousands of families from Russian-speaking, Asian, African-American, Hindu, Latino, and other communities. The festival provides direct exposure among the ethnic consumers and thus builds a lasting connection with these vast market pools.

This festival has been around for over 15 years and helped hundreds of organizations reinforce community presence, boost their image among the multicultural families, and deliver information about their products and services to a hard-to reach market pool.

**AUDIENCE** Over 17,000 multicultural consumers

- BENEFITS**
- Directly **CONNECT** with over 17,000 multicultural consumers
  - Personally **PRESENT** your products/services
  - **EDUCATE** community about your services
  - Increase your **BRAND** awareness
  - **PROMOTE** your programs/specials
  - **DIFFERENTIATE** your company from your competitors

- ZONES**
- Business Zone
  - Health Zone
  - Education Zone
  - Home Improvement
  - Auto Zone
  - Wedding Zone
  - Other

# BOOTH RESERVATION

# ANNUAL INTERNATIONAL KIDS FESTIVAL Saturday, May 25, 2019

## VENDOR TYPE

### BUSINESS:

- Exhibition Booth \$500  
 Electricity Needed +\$50

### FOOD VENDOR:

- Booth/Truck \$500  
 Electricity Needed +\$50

## SPECIAL ZONES

- |                                    |  |
|------------------------------------|--|
| <input type="checkbox"/> Business  | <input type="checkbox"/> Community Resources |
| <input type="checkbox"/> Health    | <input type="checkbox"/> Home Improvement    |
| <input type="checkbox"/> Education | <input type="checkbox"/> Food Court          |
| <input type="checkbox"/> Auto      | <input type="checkbox"/> Other               |

## PROGRAM ADVERTISEMENT

- Back Cover Full Page Color: \$1000  
 Inside Cover Full Page Color: \$750  
 Full Page B&W: \$500  
 Half Page B&W: \$350  
 Quarter Page B&W: \$250

## BOOTH PACKAGE FEATURES

- 10' x 10' exhibit booth
- 6' table
- 2 fold-up chairs
- Table cloth
- Booth set-up & tear-down
- Access to electricity - additional \$50

Premier Sponsorship Options available upon request

## TOGETHER WE CAN MAKE A DIFFERENCE! YES! WE WOULD LIKE TO CONTRIBUTE TO THE 15th ANNUAL INTERNATIONAL KIDS FESTIVAL

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Telephone: ( \_\_\_\_ ) \_\_\_\_\_, Cellular: ( \_\_\_\_ ) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

RAM Representative you are working with: \_\_\_\_\_

I, the undersigned, am authorized to agree to this Sponsorship on behalf of the name company or organization for Sponsor's participation at level indicated herein, and on the terms and conditions indicated, at the 15th Annual International Kids Festival to be held on Saturday, May 25, 2019, from 10:00 am to 4:00 pm at William Land Park Amphitheater. No refunds after payment for sponsorship/booth is made.

Printed Name of Authorized Sponsor Representative: \_\_\_\_\_

Title \_\_\_\_\_ Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature of Sponsor Representative: \_\_\_\_\_ Date: \_\_\_\_\_

INSTRUCTIONS: (a) Fill-out all Information in the spaces provided, (b) sign with Authorized Signature on behalf of Sponsor, including contact information for both representative and billing address of Sponsor, (c) submit completed Sponsorship Application & Agreement via either by email to Sponsorship@RussianAmericanMedia.com, or by mail with Sponsorship payment to Russian American Media, Inc. at 1851 Heritage Ln, Ste 141, Sacramento, CA 95815. More info at (916) 299-1777, or www.RussianAmericanMedia.com