



**GET
NEW** ▶ Clients
▶ Leads
▶ Resources

REACH OUT to a whole new market

BUSINESS

- Market to multicultural audience
- Present your products
- Reach out new customers
- Find new leads
- Network with business owners

EDUCATION

- Undergrad programs
- Master Degree Options
- Education programs for working adults
- Student loans, scholarships, financial aid
- Transfer process

JOBS

- Find reliable contractors
- Present workforce resources
- Meet multicultural applicants
- Inform about your job openings
- Explain your job application process

DISCOVER THE BENEFITS



CONNECTS YOU
with **250,000**
ethnic consumers:

- Russians
- Ukrainians
- Armenians
- Romanians
- Hispanics
- Asian Pacific Islanders
- African Americans

REACHES OUT
over **100,000**
students:

- Los Rios Community Colleges
- Sacramento State University
- Sierra College
- Art Institute
- Drexel University
- University of San Francisco Sacramento Campus
- University of Pacific
- Asher College
- Epic Bible College
- William Jessup University
- Carrington College

PROMOTES YOUR NAME
among **5,500**
members of:

- Metro Chamber of Commerce
- Roseville Chamber of Commerce
- Rancho Cordova Chamber of Commerce
- Lincoln Chamber of Commerce
- Slavic American Chamber of Commerce
- North Sacramento Chamber of Commerce
- Hispanic Chamber of Commerce
- Black Chamber of Commerce
- Asian Pacific Chamber of Commerce
- Carmichael Chamber of Commerce
- Arden Arcade Chamber of Commerce
- Fellowship Chamber
- APAPA

ALLOWS YOU TO MEET
over **2,500**
potential:

- Clients
- Leads
- Resources

PROVIDES AN INTEGRATED
media
campaign:

- Russian American Media
- Russian Time Magazine
- Russian Observer Newspaper
- D'PRIMERAMANO Magazine
- Sac Latino Magazine
- LaPulga Newspaper
- World Journal Asian Newspaper
- Capital Public Radio
- Crossings TV
- www.Sacramento365.com
- www.RussianPerspective.com
- Salem Communications
- K-Love
- Russian FB Groups

SPONSORSHIP PACKAGES

TITLE SPONSORSHIP PACKAGE

● **\$10,000**

- Title Sponsor Recognition at the Event
- Title Sponsor Greeting in the Event Program
- Back Cover Full Page Full Color Advertising Display in the Event Program
- Sponsor Logo in all event promotional materials (printed and online)
- Name/Logo Promotion on Russian American Media website: www.RussianAmericanMedia.com
- Premium Exhibition Booth equipped with a presentation table, table cloth, and four chairs

PLATINUM SPONSORSHIP PACKAGE

● **\$5,000**

- Platinum Sponsor Recognition at the Event
- Platinum Sponsor Greeting in the Event Program
- Full Page Advertising Display in the Event Program
- Sponsor Logo in all event promotional materials (printed and online)
- Name/Logo promotion on Russian American Media website: www.RussianAmericanMedia.com
- Premium Exhibition Booth equipped with a presentation table, table cloth, and four chairs

GOLD SPONSORSHIP PACKAGE

● **\$3,000**

- Gold Sponsor Recognition at the Event
- Gold Sponsor Greeting in the Event Program
- Half Page Advertising Display in the Event Program
- Sponsor Logo in all event promotional materials
- Name/Logo Promotion on Russian American Media website: www.RussianAmericanMedia.com
- Exhibition Booth equipped with a table, table cloth, and two chairs

SILVER SPONSORSHIP PACKAGE

● **\$2,000**

- Silver Sponsor Recognition
- Quarter Page B&W advertising display in the Event Program
- Name/Logo Promotion on Russian American Media website: www.RussianAmericanMedia.com
- Exhibition Booth equipped with a table, table cloth, and two chairs

BRONZE SPONSORSHIP PACKAGE

● **\$1,000**

- 1/6 Page B&W Advertising Display in the Event Program
- Name/Logo Promotion on Russian American Media website: www.RussianAmericanMedia.com
- Exhibition Booth equipped with a table, table cloth, and two chairs

BOOTH SPONSORSHIP PACKAGE

● **\$500**

- Exhibition Booth equipped with a table, table cloth, and two chairs
- Exhibitor Listing in the Event Program



SPONSORSHIP AGREEMENT

YES! WE WOULD LIKE TO BECOME A PART OF THE ANNUAL MULTICULTURAL BUSINESS EXPO

I, the undersigned, am authorized to agree to this Sponsorship on behalf of listed organization for Sponsor's participation at level indicated below, and on the terms and conditions indicated, at the Annual Multicultural Business & Career Expo to be held on Wed, September 5, 2018. Address: The Patriot Event Center at Milagro, 6241 Fair Oaks Blvd, Carmichael CA 95608.

Sponsor – Individual or Organization: _____

Contact person: _____ Title: _____

Billing Address: _____

City _____ State _____ Zip _____ - _____

Business phone number (____) _____ Direct phone number (____) _____

E-mail: _____ Website: _____

Tax ID# _____ RAM representative you are working with _____

Preferred Zone: Business Health Education Employment Non-Profits

I PREFER TO MAKE A PAYMENT BY:

- CASH
- CHECK # _____ *make checks payable to Russian American Media*
- CREDIT CARD *provide credit card information below*

CREDIT CARD NUMBER:

EXP. DATE ____ / ____ ZIP CODE _____ CVV _____

Signature of
Sponsor Representative: _____ DATE: ____ / ____ / ____

PARTICIPANT TYPE:

SPONSOR

- Title** Sponsor \$10,000
- Platinum** Sponsor \$5,000
- Gold** Sponsor \$3,000
- Silver** Sponsor \$2,000
- Bronze** Sponsor \$1,000

BOOTH EXHIBITOR

- Business** \$500
- Electricity Needed (+\$50)

By signing above, I authorize organizer's bank to collect sponsorship charges on the debit/credit card or check provided in accordance with the agreement herein. I also understand that no refunds are provided after payment for booth/sponsorship is made.

INSTRUCTIONS: (a) Fill-out all Information in the spaces provided, (b) sign with Authorized Signature on behalf of Sponsor, including contact information for both representative and billing address of Sponsor, (c) submit completed Sponsorship Agreement with payment to:

Russian American Media
1851 Heritage Ln, Ste 141
Sacramento, CA 95815

For questions regarding Sponsorship, please contact your Russian American Media Representative at (916) 299-1777 or visit Russian American Media Headquarters at 1851 Heritage Ln, Ste 141, Sacramento, CA 95815, www.RussianAmericanMedia.com