



**GET
NEW** ▶ Clients
▶ Leads
▶ Resources

REACH OUT to a whole new market

BUSINESS

- Market to multicultural audience
- Present your products
- Reach out new customers
- Find new leads
- Network with business owners

EDUCATION

- Undergrad programs
- Master Degree Options
- Education programs for working adults
- Student loans, scholarships, financial aid
- Transfer process

JOBS

- Find reliable contractors
- Present workforce resources
- Meet multicultural applicants
- Inform about your job openings
- Explain your job application process

DISCOVER THE BENEFITS



CONNECTS YOU

with **250,000** ethnic consumers:

- Russians
- Ukrainians
- Armenians
- Romanians
- Hispanics
- Asian Pacific Islanders
- African Americans

REACHES OUT

over **100,000** students:

- Los Rios Community Colleges
- Sacramento State University
- Sierra College
- Art Institute
- Drexel University
- University of San Francisco Sacramento Campus
- University of Pacific
- Asher College
- Epic Bible College
- William Jessup University
- Carrington College

PROMOTES YOUR NAME

among **5,500** members of:

- Metro Chamber of Commerce
- Roseville Chamber of Commerce
- Rancho Cordova Chamber of Commerce
- Lincoln Chamber of Commerce
- Slavic American Chamber of Commerce
- North Sacramento Chamber of Commerce
- Hispanic Chamber of Commerce
- Black Chamber of Commerce
- Asian Pacific Chamber of Commerce
- Carmichael Chamber of Commerce
- Arden Arcade Chamber of Commerce
- Fellowship Chamber
- APAPA

ALLOWS YOU TO MEET

over **2,500** potential:

- Clients
- Leads
- Resources

PROVIDES AN INTEGRATED

media campaign:

- Russian American Media
- Russian Time Magazine
- Russian Observer Newspaper
- D'PRIMERAMANO Magazine
- Sac Latino Magazine
- LaPulga Newspaper
- World Journal Asian Newspaper
- Capital Public Radio
- Crossings TV
- www.Sacramento365.com
- www.RussianPerspective.com
- Salem Communications
- K-Love
- Russian FB Groups

**YES! WE WOULD LIKE TO BECOME A PART
OF THE ANNUAL MULTICULTURAL BUSINESS & CAREER EXPO**

I, the undersigned, am authorized to agree to this Sponsorship on behalf of listed organization for Sponsor's participation at level indicated below, and on the terms and conditions indicated, at the Annual Multicultural Business & Career Expo to be held on Wed, September 5, 2018. Address: The Patriot Event Center at Milagro, 6241 Fair Oaks Blvd, Carmichael CA 95608.

Sponsor – Individual or Organization: _____

Contact person: _____ Title: _____

Billing Address: _____

City _____ State _____ Zip _____ - _____

Business phone number (____) _____ Direct phone number (____) _____

E-mail: _____ Website: _____

Tax ID# _____ RAM representative you are working with _____

Preferred Zone: Business Health Education Employment Non-Profits

I PREFER TO MAKE A PAYMENT BY:

- CASH
 CHECK # _____ make checks payable to Russian American Media
 CREDIT CARD provide credit card information below

CREDIT CARD NUMBER:

_____ - _____ - _____ - _____

EXP. DATE ____ / ____ ZIP CODE _____ CVV _____

Signature of
 Sponsor Representative: _____ DATE: ____/____/____

\$500 BOOTH RESERVATION

Electricity Needed (+\$50)

Includes the following features:

- Table, Table Cloth and 2 Chairs
- Exhibitor's Name Listing in Event Program
- Exhibitor's Name Listing in online promotions
- Free Parking

PROGRAM ADVERTISEMENT

- Back Cover Full Page Color: **\$1000**
- Inside Cover Full Page Color: **\$750**
- Full Page Inside: **\$500**
- Half Page Inside: **\$350**
- Quarter Page Inside: **\$250**

Premier Sponsorship Options available upon request

By signing above, I authorize organizer's bank to collect sponsorship charges on the debit/credit card or check provided in accordance with the agreement herein. I also understand that no refunds are provided after payment for booth/sponsorship is made.

INSTRUCTIONS: (a) Fill-out all Information in the spaces provided, **(b)** sign with Authorized Signature on behalf of Sponsor, including contact information for both representative and billing address of Sponsor, **(c)** submit completed Sponsorship Agreement with payment to:

Russian American Media
 1851 Heritage Ln, Ste 141
 Sacramento, CA 95815

For questions regarding Sponsorship, please contact your Russian American Media Representative at (916) 299-1777 or visit Russian American Media Headquarters at 1851 Heritage Ln, Ste 141, Sacramento, CA 95815, www.RussianAmericanMedia.com