



Russian American Media, Inc.

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## **MEDIA ADVISORY**

April 16, 2010

**When: Monday, May 31, 2010**

**Time: 10:00am – 4:00pm**

**Contact:** Sergey Ivannikov

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## **6<sup>TH</sup> ANNUAL INTERNATIONAL KIDS FESTIVAL “GREEN FUTURE”**

During the last five years, thousands of families from diverse backgrounds have gathered in sunny Sacramento, California in last weekend of May to inspire children to make healthy choices, live in harmony with nature and celebrate a world of diverse cultures!

At this event children learn with excitement and inspire hope for a brighter tomorrow that they will shape. Every year, we are happy to illuminate the melting pot of our multicultural community in Sacramento. We find children from Russian, Asian, Latin, Indian and African American heritage to put on creative performances that inspire pride and represent their cultures.

The International Kids Festival also showcases the forward-thinking leaders and organizations in our community who support us in educating the world’s future leaders, our kids! The festival is the perfect platform for a community-minded and sustainably-focused organization to reach kids and families with their ecologically-friendly message, product or service.

Investing in the well being of our children and families is like investing in the future. This festival offers a unique opportunity for community outreach and targeted marketing campaigns. Your participation will be spotlighted by the media. The festival gets prime attention by such local and national media giants as Sacramento Bee, Crossings TV, KCRA3 and immigrant community media (Russian Observer newspaper, Russian Time magazine, The Latino Journal, World Journal Asian Newspaper, etc).

The 2010 Festival will take place in the heart of Sacramento at historic William Land Park. This spectacular location has limited space for vendors, exhibitors and performers, so please reserve soon to lock in your spot. Please review Festival photo coverage, the event's map, and sponsorship packages.

We hope you can join us in our mission to inspire children to make healthy choices, live in harmony with nature, appreciate diversity and learn with excitement. This is our chance to brighten tomorrow by acting today.

Here’s your chance to spotlight your organization’s place in our community. Participating in this event will demonstrate your organization’s values, and help gain consumer trust and recognition. Please find more information about vending and sponsorship at the event's website [www.GreenFutureForKids.com](http://www.GreenFutureForKids.com).